# **Privacy Statement Powerful People**

Powerful People processes personal data in the context of its services. This privacy statement has been drawn up to inform you about how your personal data is handled.

## **Contact details**

Powerful People attn. Wouter Metz Geuzenstraat 92-1, 1056 KH, Amsterdam

Phone number: +31646945880

Email: wouter@powerfulpeople.coach

Powerful People obtains personal data from you, for example the data you provide to us in writing, via the website, e-mail, telephone and app. In addition, your personal data may be obtained from third parties in the context of the service.

#### Personal data

Powerful People processes the following categories of personal data:

- Name and address details
- Contact information, such as email address and phone numbers
- · Birthdate and place
- Sex
- Areas of Interest
- Education information
- Work experience
- Employer
- · Bank details

### **Purposes**

Powerful People processes this personal data for various purposes, such as:

- Giving substance to functioning as a sole proprietorship in general;
- Providing content in various forms, verbally, digitally and in hard copy;
- Promoting participation in activities;
- · Maintaining contact;
- A good and efficient service;
- Performing administrative acts;
- Improving services;
- · Billing;
- Collecting money and taking collection measures;
- Marketing; and
- Compliance with legal obligations.

#### **Foundations**

Powerful People processes certain personal data in order to comply with applicable legal obligations. Your personal data is also processed because Powerful People has legitimate interests in this, such as being able to provide - and improve - its services as efficiently as possible. If personal data is processed on the basis of consent, this will be requested separately.

If you provide personal data to Powerful People of your own accord, whether or not at the request of Powerful People, you thereby authorize Powerful People to process this data.



# **Provision to third parties**

In the context of its services, Powerful People can exchange personal data with third parties. Powerful People may use third-party services for the aforementioned purposes. In this context, personal data is provided to these third parties. These third parties have a processing agreement with Powerful People and may only process your personal data for the aforementioned purposes. Finally, your personal data can be provided to third parties when Powerful People has to comply with a legal obligation.

# Transfer of your data outside the EEA

If your personal data is processed outside the EEA. (The EEA is the European Economic Area, consisting of the countries of the European Union, Liechtenstein, Norway and Iceland.) Appropriate safeguards have been put in place for this. Your data may be stored by third parties outside the EU if Google Analytics, LinkedIn or Instagram are used in contact with you. These parties are "EU-US Privacy Shield" certified, so that they will comply with European privacy regulations.

## **Retention period**

Powerful People will not process personal data for longer than necessary for the purposes stated in this privacy statement. This means that personal data is kept for as long as it is necessary to achieve the relevant goals. Certain data must be kept longer, because Powerful People must comply with legal retention obligations, such as the tax retention obligation. How we secure your data Powerful People considers it important that your personal data is protected against loss or unauthorized access of your personal data. That is why Powerful People has taken appropriate security measures.

## Cookies

Functional cookies are used on the website to improve online services. Your rights You have the right to request Powerful People to inspect your personal data. After receiving your request, you will receive an overview of your personal data within 1 month. If this shows inaccuracies, you can request that your data be amended, supplemented, deleted or blocked. You can also request Powerful People to transfer your personal data or you can object to the processing of your personal data due to special personal circumstances.

Questions about this privacy statement or a request about the processing of your personal data can be sent to:

Powerful People attn. Wouter Metz Geuzenstraat 92-1, 1056 KH, Amsterdam

Phone number: +31646945880 Email: wouter@powerfulpeople.coach

If you have a complaint or suggestion about the processing of your personal data by Powerful People, please let us know.

## **Privacy statement changes**

This privacy statement was last amended on December 29, 2020. Powerful People can adjust this privacy statement. New versions are always published on the website. You should therefore consult this statement regularly so that you are kept informed of the changes.

